

# TESTIMONIALS

*"Todd has been an annual presenter at our North Star meetings and has consistently received the highest ratings from our 200 associates. His preparation, message, material, and delivery put him in the company of professional presenters."*

Phillip C. Richards, CFP®, CLU, RHU  
Chairman & CEO North Star Resource Group  
Past President GAMA International  
Past Chairman, MN-ND Better Business Bureau

*"I have had the pleasure of both being mentored by and working with Todd Bramson for the last two years. His motivation to grow his own practice has been contagious. The method in which he helps advisors define their long term goals and the manner in which he is able to lay out the techniques to implement them has been the most impressive aspect of our relationship. With emphasis on making my practice rewarding, my education, passion, client-driven practices and marketing positioning has increased tremendously over the past two years. Our work, while writing a book together, further demonstrated how his ability to think "bigger" can further advance every advisor's career. I personally thank Todd for all his help and encouragement. Without both, my practice would be in a much different state."*

Jesse Karich

*"If you want to grow your practice, work a few less hours per week and have a little more fun doing it, then you should listen to what Todd Bramson has to say."*

Dick Koob, CLU, ChFC, AEP, NAIFA Past President 2002-2003

*"I have worked with Todd as co-author of Real Life Financial Planning for both Physicians and Dentists. Todd is entertaining, funny and has a knack for making complex topics interesting. He has been a trendsetter in the financial services industry for the past 25 years and I expect nothing but the same over the next 25 years."*

Marshall W. Gifford, CLU, ChFC

*"Todd Bramson has a unique stage presence. He gently and effectively brings an audience to focus on the crucial elements of achievement in business. The first thing you feel is his integrity. Then sincerity and humility. He transforms an audience. More than causing people to think, he causes people to change. I will definitely bring Todd back to be a speaker in the future."*

Kevin Hogan, Author of The Science of Influence

*"Without question your presentations are meaningful, relevant and extremely entertaining. You present useable information in a way that is easy and enjoyable to receive and, more importantly, you tailor the message in a way that allows practitioners to take away ideas and strategies that they can implement right away."*

David Vasos, CFP®, Senior Vice President, North Star Resource Group

*"Serving as Managing Partner I have often asked Todd to speak at firm meetings for one simple reason---Todd delivers! Whether it is a group of new advisors or some of our 20 year advisors, Todd's information is always informative, cutting edge, and transferable. I have seen Todd present at least 20 times in my career and every single time I walk away motivated, inspired, educated and ready to implement the concepts Todd shared."*

*I have been very fortunate to serve on many industry committees and boards, including Immediate Past President of GAMA International. These positions have allowed me to attend many of the the top conferences in the financial services industry. They have also allowed me to build these meetings and select the speakers and talent to present at these world class meetings. I share this to give perspective about my comments regarding Todd's abilities. Few people possess the skill and talent he does."*

*What I appreciate, respect and admire even more about Todd's speaking/presentation abilities is who he is as a person. Todd has unwavering character and integrity and will always do the right thing. His work ethic is second to none. He is a true role model for all."*

Edward Deutschlander, CLU , CLF  
Co-President and COO, North Star Resource Group  
Immediate Past President, GAMA International

*"On behalf of the members of the Fox River Valley Association of Insurance and Financial Advisors, I just wanted to thank you for your outstanding presentation at our "Taste of MDRT" meeting last Friday. I found it to be very motivational and inspirational, and our membership benefited greatly from hearing you speak. I am sure you could tell by the response at the conclusion of your presentation that you were extremely well received by the audience."*

Scott D. Scheer, President Elect, NAIFA-WI-Fox River Valley

*"Since I began working with Todd, my practice has excelled to a level that I couldn't have imagined possible before meeting him. This is largely due to one thing ... Todd is a true mentor in every sense of the word. The time that he has put into helping me grow my practice will pay priceless dividends in ways that will benefit me as a professional, as a person, and most importantly, as an advisor that adds value to my clients!"*

Michael F. Merrill, Financial Advisor/Portland, OR

*"I've known Todd since 2005 and my practice has not been the same since. I learned more in my first two days with Todd than I did in my entire first year before meeting Todd. My production has gone up 250% in the year since working with Todd and that is the tip of the iceberg. I thank Todd, my family thanks Todd, and most importantly, my clients thank Todd for all the help he has given us."*

Anders T. Ramstad, ChFC, Financial Advisor/Portland, OR